



Mission, Vision, and Values

Approved by the Board of Directors on 2020-10-18

Mission Statement

The Edmonton Rowing Club promotes and provides opportunities to discover, enjoy, and excel in rowing as life-long sport.

Vision Statement

We aspire to be a welcoming community that supports rowing at all levels and grows the sport of rowing in the greater Edmonton area.

Values

1. Passion – we seek to foster collective ownership of and commitment to the club's membership, activities, and facilities.
2. Excellence – we aim to support personal excellence at all levels and provide an environment for all athletes to compete provincially, nationally, and internationally.
3. Community – we seek to be a welcoming community for anyone interested in the sport of rowing.
4. Safety – we will create an inclusive environment in which all members, volunteers, staff, and coaches feel safe, on and off the water.